

## White HTC Magic to launch exclusively with Vodafone Australia

*Vodafone Australia extends world-class range of Internet phones with latest Android-powered mobile phone from HTC*

*Online registration for early information now open for customers*

**SYDNEY – May 21, 2009** – Vodafone Australia today unveiled a pre-registration site for its highly anticipated HTC Magic with Google™, Android-powered mobile phone

From today, customers can register their interest and receive further information about Vodafone's HTC Magic with features exclusive to Vodafone by visiting [www.vodafone.com.au/htcmagic](http://www.vodafone.com.au/htcmagic).

The sleek, compact and high-performing HTC Magic operates on the Android platform, delivering a superior mobile internet experience and broad flexibility for personalisation via the application-rich Android Market.

Available in black and exclusively to Vodafone in white, the HTC Magic boasts a 3.2" QVGA touch screen display and features a trackball and navigational buttons for quick, easy access. With a variety of powerful mobile internet capabilities beginning with an Android-optimised Webkit browser, the HTC Magic also boasts popular Google applications, Google Search™, Google Maps™ and as well as favourites like YouTube™. In addition, Android Market allows for quick and easy downloading of games and applications utilising Vodafone's fast and reliable 3G network.

Edward Goff, Head of Consumer Markets, Vodafone Australia, commented: "Vodafone is thrilled to be launching an exclusive version of the HTC Magic. We will offer both the black and white variants to our customers – the white of which is exclusive to Vodafone – and Google branding. In addition, the Vodafone exclusive device comes with Firmware Over-the-Air software which automatically updates handsets with the latest Android software, ensuring our customers always enjoy the best possible user experience."

"We know the HTC Magic has left people abroad spellbound by its immense capabilities and first-class user experience. We're certain the new HTC phone will weave its magic when it launches here in Australia."

Anthony Petts, Sales and Marketing Director ANZ, HTC Corporation, comments: "HTC is delighted to launch the second Android-powered phone into the Australian market, the HTC Magic – a new addition to HTC's growing family of phones." Petts continued: "Our collaboration with Vodafone Australia and Google will

# news release



Page 2 of 3

enable users to experience a superior mobile internet experience, providing broad flexibility for personalisation through the application-rich Android Market.”

Vodafone will confirm pricing, package and availability details in the near future. Register on [www.vodafone.com.au/htcmagic](http://www.vodafone.com.au/htcmagic) to receive further information over the coming weeks.

**-ENDS-**

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**Detailed Specifications**

Dimensions: 113 x 55 x 13.65 mm  
Weight: 118.5g (with battery)  
Battery Type: 1340mAh Li-Ion battery  
GSM Talk Time: 450 minutes  
GSM Standby Time: 420 hours  
UMTS Talk Time: 400 Minutes  
UMTS Standby Time: 660 Hours  
Internal Memory: ROM: 512Mb, RAM: 192Mb  
External Memory: MicroSD™ (SD2.0)  
Bluetooth Version: BT2.0 A2DP  
Wi-Fi: IEEE802.11b/g  
FM Radio: N/A  
Speakerphone: Yes  
Other: TrackBall, Digital Compass, G-Sensor, Full Touch, Capacitive Touch Screen  
Band: HSUPA 900/2100  
GPS: aGPS  
Maps: Google Maps  
Email: Gmail™, POP3, APOP, IMAP  
Audio Formats: AAC, AAC+, AMR-NB, MP3, WMA, WAV, AAC-LC, Midi, OGG  
Video Formats: MP3, 3GP  
Camera Megapixels: 3.2 Megapixel Auto Focus  
Camera Zoom: No



# news release



vodafone

Page 3 of 3

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| Flash: No<br>Platform/Operating System: Andriod 1.5<br>PC Synchronisation: No Sync. Supports Drag & Drop |  |
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## **About Vodafone**

Vodafone is the world's leading international mobile telecommunications company, with equity interests in 27 countries and Partner Markets in more than 40 countries. As of 31 March 2009, Vodafone had approximately 302 million proportionate customers worldwide. For further information, please visit [www.vodafone.com](http://www.vodafone.com).

## **About HTC**

Founded in 1997, HTC Corporation (HTC) is a global leader in mobile phone innovation and design. Since its establishment, HTC has developed strong R&D capabilities, pioneered many new designs and product innovations and launched state-of-the-art mobile phones for mobile operators and distributors in Europe, the US, Asia and around the world. HTC is one of the fastest growing companies in the mobile device market. The company is listed on the Taiwan Stock Exchange under ticker 2498. For more information about HTC, please visit [www.htc.com](http://www.htc.com).