



media release

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Vodafone and Hutchison promise great value for customers in the future

~ Vodafone and Hutchison committed to maintain market-leading prices ~

Vodafone Australia Limited and Hutchison 3G Australia Pty Limited, which trades as 3, today moved to reassure customers that they would receive either the same or better value deals following the proposed merger of the two companies.

Both companies confirmed that, in the event of the merger proceeding as planned, all new and existing contract customers of Vodafone and 3 will be able to enjoy the same great value offered on all existing Vodafone and 3 mobile voice and data plans for the next 2 years. The companies say that their respective approaches to mobile phone and mobile broadband pricing, which allow customers to acquire devices for \$0 on 24-month contracts, will remain in place.

Nigel Dews, CEO of 3 and proposed CEO of VHA, said: "We operate in a fast-moving market and we want to be clear that, following the merger, Vodafone and 3 will remain extremely competitive and continue to provide great value to customers."

"We're happy to reassure our customers with a public commitment that if the merger proceeds as intended, no plan will be withdrawn from market for the next two years," explained Dews. "During this time we will also be introducing new offers and services to appeal to new customers."

"Vodafone and 3 customers have everything to gain from the proposed merger," added Dews. "VHA will be a stronger mobile operator that is better positioned to compete in the Australian telecommunications market. We plan to draw on the best offerings of Vodafone and 3 and will continue to provide innovative consumer and business services to the Australian market."

“For competitive reasons we will not telegraph our full roadmap of handset and mobile broadband products and prices, but VHA will certainly introduce new offers into the market to acquire new customers,” said Dews.

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Notes to Editors:

In February 2009 Vodafone Australia Limited and Hutchison 3G Australia Pty Limited announced a proposal to combine their mobile operations to create a new, more effective competitor in the Australian communication market, to be called Vodafone Hutchison Australia ('VHA'), subject to regulatory clearance.

The commitment to retain existing plans relates to all 24-month contract plans on offer to new customers by Vodafone Australia and 3 as at 25 May 2009 and refers to the charges and volumes for voice, data and content services included in any contract cap or plan. 'Plans' includes those plans available to contract business and retail customers. 'Plans' excludes special offers in market that are identified as being available for a limited time, and also excludes special pricing for managed business accounts.

About Vodafone

Vodafone has 3.97 million customers and 0.3 million MVNO customers in Australia and more than 302 million customers worldwide as of 31 March 2009. It has equity interests in 27 countries across five continents and a further 40 partner networks worldwide.

About 3

3 is part of the global telecommunication operations of Hutchison Whampoa Limited (HWL). With 3, HWL is leading the global delivery of 3G mobile multimedia services across ten countries in Europe, Asia and the Middle East and provides 3G services to more than 20 million people. In Australia, 3 has more than 2 million customers.

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