

## It's time to share with Vodafone's new Business Caps

*Vodafone launches Shared Business Caps with BlackBerry®*


**SYDNEY – June 9, 2009:** Vodafone today announced the launch of a new range of Shared Business Caps with BlackBerry® and unveiled a refreshed range of Shared Business Caps, giving Australian businesses greater opportunity to invest in the right mobile solution for their staff.

### Shared Business Cap with BlackBerry®

Available exclusively to Vodafone customers, the new Shared Business Caps with BlackBerry® are the first comprehensive multi-user plan on the market to incorporate BlackBerry® related software and licensing costs into the monthly access fee.

With Vodafone's Shared Business Cap with BlackBerry®, businesses benefit from unlimited BlackBerry® email and internet access for all users (subject to Vodafone's Fair Use Policy), as well as free BlackBerry® Client Access Licenses (CALs) and BlackBerry® Professional Software (BPS) for up to 30 users.

The Vodafone Shared Business Caps with BlackBerry® are available on the following 24-month contracts:

	<b>\$249 Cap</b> 2 to 4 users	<b>\$549 Cap</b> 2 to 8 users	<b>\$899 Cap</b> 2 to 16 users	<b>\$1699 Cap</b> 2 to 30 users
	500 mins 500 V2V 300 TXT 150MB IOYM Unlimited BlackBerry Email and Internet for all users	1400 mins 1400 V2V 600 TXT 300MB IOYM Dedicated Account Manager Unlimited BlackBerry Email and Internet for all users	2800 mins 2800 V2V 1400 TXT 800MB IOYM Dedicated Account Manager Unlimited BlackBerry Email and Internet for all users	5400 mins 5400 V2V 3000 TXT 1GB IOYM Dedicated Account Manager Unlimited BlackBerry Email and Internet for all users
Handset credit 24 - \$2100	Handset credit 24 - \$3200	Handset credit 24 - \$5000	Handset credit 24 - \$8200	

Unlimited BlackBerry® Email and Internet subject to Vodafone's Fair Use Policy

### Shared Business Caps

Offering greater value and certainty for businesses, Vodafone's refreshed range of Shared Business Caps are priced from \$99 per month (for 2-3 users) to \$1399 per month (for up to 50 users) on a 24-month contract.

Vodafone's latest Shared Business Caps deliver greater choice and value to small business users, by offering per second billing – so customers only pay for what they use, as well as an additional bundle of Vodafone-to-Vodafone minutes to allow teammates to stay in constant contact without using their standard minute bundles. The list of 'firsts' continues with mobile internet data included on all plans.

In addition to offering greater value, these latest Caps from Vodafone give businesses the flexibility they require by allowing the addition of extra texts or call minutes per month if needed rather than moving up to the next plan.

The Vodafone 24-month Shared Business Caps are available on the following contracts:

<b>Shared Business Cap</b> 12 mth with hardware 24 mth with hardware	<b>\$99 Cap</b> 2 - 3 users	<b>\$149 Cap</b> 2 to 4 users	<b>\$229 Cap</b> 2 to 6 users	<b>\$349 Cap</b> 2 to 8 users
	400 mins 400 V2V 200 TXT 100MB IOYM	500 mins 500 V2V 300 TXT 150MB IOYM	700 mins 700 V2V 400 TXT 200MB IOYM	1400 mins 1400 V2V 600 TXT 300MB IOYM
	Handset credit 12 - \$200 24 - \$500	Handset credit 12 - \$440 24 - \$1100	Handset credit 12 - \$560 24 - \$1400	Handset credit 12 - \$840 24 - \$2100

<b>\$469 Cap</b> 2 to 12 users	<b>\$599 Cap</b> 2 to 16 users	<b>\$749 Cap</b> 2 to 22 users	<b>\$999 Cap</b> 2 to 30 users	<b>\$1199 Cap</b> 2 to 40 users	<b>\$1399 Cap</b> 2 to 50 users
2000 mins 2000 V2V 800 TXT 500MB IOYM Dedicated Account Manager	2800 mins 2800 V2V 1400 TXT 800MB IOYM Dedicated Account Manager	3600 mins 3600 V2V 1800 TXT 1GB IOYM Dedicated Account Manager	5400 mins 5400 V2V 3000 TXT 1GB IOYM Dedicated Account Manager	8000 mins 8000 V2V 4000 TXT 2GB IOYM Dedicated Account Manager	10000 mins 10000 V2V 5000 TXT 2GB IOYM Dedicated Account Manager
Handset credit 12 - \$1200 24 - \$2900	Handset credit 12 - \$1500 24 - \$3700	Handset credit 12 - \$2000 24 - \$5000	Handset credit 12 - \$2400 24 - \$6000	Handset credit 12 - \$3000 24 - \$7500	Handset credit 12 - \$3500 24 - \$8800

Hugh Humphrey, General Manager of Business Markets at Vodafone Australia, said: "Having revolutionised the way businesses operate, by allowing companies to stay connected to crucial information, customers, clients and stakeholders simply and effectively while on the move, the BlackBerry solution has become the essential business tool. Our new Shared Business Caps with BlackBerry provides small business with all the software, hardware and licenses they need, with a simple and flexible pricing structure they can bank on."

Humphrey concluded: "Vodafone's Shared Business Caps are designed to offer businesses transparency, cost control and deliver unparalleled value and flexibility in the one monthly access fee, so that our customers can easily manage their telecommunication costs".

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For further information on these offers and cap refreshes can be found at [www.vodafone.com.au](http://www.vodafone.com.au).

For further information, please contact:

**Vodafone Australia**

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**About Vodafone**

Vodafone is the world's leading international mobile telecommunications company, with equity interests in 27 countries and Partner Markets in more than 40 countries. As of 31 March 2009, Vodafone had approximately 302 million proportionate customers worldwide. For further information, please visit [www.vodafone.com](http://www.vodafone.com).

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